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11/30/82 48130-16

OKLAHOMA BUSINESS BULLETIN

CENTER FOR ECONOMIC AND MANAGEMENT RESEARCH
COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

ISSN 0030-1671

November 1982 VOL. 50, ISSUE 11

SUMMARY OF INDICATORS

Category	8 Mos. '82	8 Mos. '81	August '82	Percentage Change 8 Mos. '82/'81	Percentage Change Aug./July '82
Personal Income (Monthly Average)					
Unadjusted ($000,000)	2,825	2,604	2,879	8.4	0.1
Adjusted for CPI ($000,000)	984.3	970.2	983.3	1.4	-0.1
Crude Oil Production (000 bbl)	105,687	100,910	13,821	4.7	5.9
Industrial Power Sales (000,000 Kwh)[a]	5,007	5,058	667	-1.0	4.9
Total Bank Deposits ($000,000)[b]					
Demand	4,154	3,975	3,866	4.5	-4.8
Savings	11,868	9,054	12,132	31.1	0.0
Savings and Loan Associations ($000,000)					
Assets	6,826	6,318	7,021	8.0	0.2
New Mortgage Loans Made	444	586	65	-24.2	12.1
Employment					
Total Labor Force (000)[c]	1,480	1,424	1,474	3.9	-1.4
Total Employment (000)	1,402	1,371	1,392	2.3	-0.9
Unemployment Rate (%)	5.3	3.7	5.6	—	—

[a]Sales of larger privately owned utility companies.
[b]Total deposits of the Federal Reserve Member Banks. Savings include NOW Accounts.
[c]Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES ($000)

City	Aug. '82	Percentage Change 8 Mos. '82/'81	Percentage Change Aug./July '82	City	Aug. '82	Percentage Change 8 Mos. '82/'81	Percentage Change Aug./July '82
Ada	13,358	11.2	-3.1	Idabel	4,307	3.5	-5.0
Altus	11,205	15.8	-15.2	Lawton	35,372	15.7	-3.1
Alva	4,268	11.9	0.6	McAlester	13,165	10.7	-2.0
Anadarko	4,867	16.3	-1.9	Miami	8,798	4.7	0.9
Ardmore	18,338	13.2	-0.5	Midwest City	31,988	15.9	0.2
Bartlesville	29,312	8.8	4.4	Norman	36,697	14.7	-2.0
Blackwell	3,335	-1.1	-4.0	Oklahoma City	295,554	11.6	3.5
Broken Arrow	16,073	17.3	-1.1	Okmulgee	6,686	3.4	-4.9
Chickasha	12,716	17.3	-6.6	Pauls Valley	4,396	22.3	-0.1
Clinton	8,650	25.2	-5.7	Pawhuska	2,431	-1.1	-6.5
Cushing	4,888	3.4	-1.6	Ponca City	16,118	10.6	-2.2
Del City	9,725	6.8	-3.2	Poteau	4,647	10.2	0.9
Duncan	17,810	13.2	-1.4	Sand Springs	9,464	7.5	0.5
Durant	6,681	3.3	-4.5	Sapulpa	8,134	-1.5	-2.6
Edmond	22,046	5.8	0.7	Seminole	4,979	3.7	-3.2
Elk City	9,214	33.4	-6.7	Shawnee	15,901	4.4	-6.9
El Reno	8,516	12.6	1.0	Stillwater	16,140	10.5	5.1
Guthrie	4,258	4.1	-9.2	Tahlequah	6,642	2.0	-3.1
Guymon	4,292	9.5	-9.1	Tulsa	232,355	9.1	-4.7
Henryetta	4,353	8.7	-0.4	Watonga	2,357	8.6	-8.0
Hobart	2,883	15.7	-5.6	Wewoka	1,978	11.0	-5.3
Holdenville	2,410	0.4	-0.2	Woodward	12,931	16.0	-8.0
Hugo	3,317	3.8	-5.7	**Total Selected Cities**	993,555	10.9	-1.2

Note: All retail trade data are seasonally adjusted.

RETAIL TRADE AND CONSTRUCTION

Category	8 Mos. '82	8 Mos. '81	Aug. '82	Percentage Change 8 Mos. '82/'81	Percentage Change Aug./July '82
RETAIL TRADE ($000)					
Durable Goods[a]	4,371,043	3,842,139	511,652	13.8	0.5
Auto Dealers	2,863,159	2,379,366	330,032	20.3	0.1
Accessory Dealers	346,648	327,601	43,332	5.8	3.3
Total Automotive	3,209,807	2,706,967	373,364	18.6	0.4
Furniture	302,452	293,329	36,028	3.1	-1.0
Household Appliances	184,327	163,551	23,018	12.7	3.0
Total Furniture and Appliances	486,779	456,880	59,046	6.5	0.5
Lumber and Building Materials	470,917	503,797	60,447	-6.5	1.2
Hardware Stores	51,889	48,878	5,915	6.2	-4.8
Total Lumber, Building Materials and Hardware	522,806	552,675	66,362	-5.4	-0.6
Nondurable Goods[a]	6,594,995	6,122,993	838,163	7.7	0.1
Apparel	679,173	626,682	80,246	8.4	-4.2
Drug Stores	108,071	163,326	13,011	-33.8	-1.1
Eating and Drinking Places	946,248	841,452	116,804	12.5	-3.2
Food Group	2,475,950	2,264,211	322,134	9.4	1.1
Service Stations	602,122	605,398	79,368	-0.5	1.5
Department Stores, Mail Order Houses and Variety Stores	1,298,172	1,177,992	160,642	10.2	-1.2
Total Retail Trade	10,966,038	9,965,132	1,349,815	10.0	0.2
PERMIT-AUTHORIZED CONSTRUCTION[b]					
Residential—Single Family					
Dollar Value ($000)	439,058	460,197	65,157	-4.6	1.5
Number of Units	8,486	7,268	1,211	16.8	3.6
Residential—Multi Family					
Dollar Value ($000)	246,027	76,983	103,076	219.6	223.9
Number of Units	6,138	2,534	937	142.2	-22.8
Nonresidential					
Commercial ($000)	390,510	454,301	55,606	-14.0	66.3
Industrial ($000)	60,627	47,251	6,604	28.3	36.4
Institutional ($000)	65,460	38,452	5,044	70.2	69.7
Nonbuilding					
Streets and Highways ($000)	116,770	91,258	21,876	28.0	56.6
All Other Nonbuilding ($000)	11,107	14,296	1,370	-22.3	-29.1
Total Construction ($000)[b]	1,315,255	1,182,739	258,734	11.2	54.7

Note: All retail trade data are seasonally adjusted.
[a]Totals include data for categories not shown in the table.
[b]Includes revisions in some previous months.

MUSKOGEE AREA

Category	8 Mos. '82	8 Mos. '81	Aug. '82	Percentage Change 8 Mos. '82/'81	Percentage Change Aug./July '82
Employment (Number)					
Labor Force	27,275	27,890	26,825	-2.2	-1.3
Total Employment	25,075	26,103	24,700	-3.9	-1.1
Unemployment Rate (%)	8.0	6.8	7.9	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	1,727	3,270	220	-47.2	-14.7
Number of Units	26	62	3	-58.1	-25.0
Residential—Multi Family					
Dollar Value ($000)	100	80	0	25.0	0.0
Number of Units	6	2	0	200.0	0.0
Nonresidential					
Commercial ($000)	1,167	2,265	135	-48.5	-71.3
Industrial ($000)	2,511	300	0	E	0.0
Institutional ($000)	124	680	0	-81.3	—
Nonbuilding					
Streets and Highways ($000)	3,824	1,419	0	169.5	—
All Other Nonbuilding ($000)	41	82	7	-50.0	—
Total Construction ($000)	9,493	8,097	240	17.2	79.8
Retail Trade ($000)					
Food	67,840	56,437	8,903	20.2	-1.3
Apparel	13,394	12,558	1,689	6.7	0.9
General Merchandise	24,212	24,290	2,961	-0.3	6.6
Furniture	6,757	8,048	845	-16.0	-0.8
Lumber	7,199	7,342	893	-2.0	-7.0
Auto Dealers	62,415	51,868	7,194	20.3	0.1
Service Stations	13,221	13,320	1,745	-0.7	1.2
All Other	21,826	22,083	3,231	-1.2	12.8
Total	216,864	195,946	27,461	10.7	1.4

Note: All retail trade data are seasonally adjusted.
[a]Includes revisions in some previous months.

ENID AND LAWTON SMSAs

Category	8 Mos. '82	8 Mos. '81	Aug. '82	Percentage Change 8 Mos. '82/'81	Percentage Change Aug./July '82
ENID SMSA					
Employment (Number)					
Labor Force	29,822	29,822	29,325	0.0	-1.2
Total Employment	28,450	28,903	27,775	-1.6	-0.9
Unemployment Rate (%)	4.6	3.1	5.3	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	15,667	17,281	1,627	-9.3	-17.3
Number of Units	181	249	19	-27.3	-36.7
Residential—Multi Family					
Dollar Value ($000)	5,513	2,761	235	99.7	-30.7
Number of Units	166	82	10	102.4	0.0
Nonresidential					
Commercial ($000)	8,177	2,892	314	182.7	115.1
Industrial ($000)	1,500	2,511	0	-40.3	0.0
Institutional ($000)	1,200	130	1,200	E	—
Nonbuilding					
Streets and Highways ($000)	690	3,937	129	-82.5	486.4
All Other Nonbuilding ($000)	299	765	0	-60.9	—
Total Construction ($000)	33,045	30,277	6,330	9.1	157.3
Retail Trade ($000)					
Food	56,153	55,522	6,934	1.1	-3.8
Apparel	20,791	20,318	2,378	2.3	-3.4
General Merchandise	36,382	36,391	4,357	0.0	-8.0
Furniture	14,756	15,250	1,772	-3.2	12.1
Lumber	18,790	23,704	2,148	-20.7	3.9
Auto Dealers	77,327	64,269	8,923	20.3	0.1
Service Stations	12,004	12,108	1,585	-0.9	1.4
All Other	53,378	52,411	6,098	1.8	-4.4
Total	289,281	279,973	34,195	3.3	-2.0
LAWTON SMSA					
Employment (Number)					
Labor Force	34,728	34,056	33,475	2.0	-5.0
Total Employment	33,069	32,500	31,825	1.8	-4.4
Unemployment Rate (%)	4.8	4.7	5.4	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	4,483	4,042	927	10.9	39.0
Number of Units	135	78	18	73.1	50.0
Residential—Multi Family					
Dollar Value ($000)	5,894	2,075	621	184.0	E
Number of Units	287	93	30	208.6	E
Nonresidential					
Commercial ($000)	4,444	2,383	35	86.5	60.7
Industrial ($000)	1,350	1,039	64	29.9	55.9
Institutional ($000)	225	680	0	-66.9	—
Nonbuilding					
Streets and Highways ($000)	1,250	1,876	0	-33.4	—
All Other Nonbuilding ($000)	2	770	0	-99.8	0.0
Total Construction ($000)	17,648	13,248	1,647	33.2	6.4
Retail Trade ($000)					
Food	98,772	87,358	12,145	13.1	-2.9
Apparel	12,478	10,285	1,423	21.3	-7.3
General Merchandise	50,777	50,942	6,124	-0.3	-4.1
Furniture	17,284	15,999	2,091	8.0	-5.1
Lumber	11,648	10,538	1,467	10.5	-2.1
Auto Dealers	105,966	88,072	12,229	20.3	0.1
Service Stations	15,612	15,745	2,062	-0.8	0.7
All Other	16,880	8,681	2,229	94.4	7.9
Total	329,417	287,620	39,770	14.5	-1.7

Note: All retail trade data are seasonally adjusted. E = exceeds 600 percent. [a]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; United States Department of Commerce, Construction Statistics Division; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director*; Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Gretchen Lee, Research Assistant.

Printed by University Printing Services. Seven hundred copies were prepared and distributed at a total of $500.00. Cost to the taxpayers of the State of Oklahoma: $312.00. November 1982.

The *Oklahoma Business Bulletin* is published each month by the Center for Economic and Management Research, 307 West Brooks, Room 4, Norman, Oklahoma 73019. November 1982, volume 50, number 11. Second class postage paid at Norman, Oklahoma 73070. Postmaster: Send address changes to the *Oklahoma Business Bulletin*, 307 W. Brooks, Room 4, Norman, Oklahoma 73069.

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OKLAHOMA CITY AND TULSA SMSAs

Category	8 Mos. '82	8 Mos. '81	Aug. '82	Percentage Change 8 Mos. '82/'81	Percentage Change Aug./July '82
OKLAHOMA CITY SMSA					
Employment (Number)					
Labor Force	461,562	438,738	463,200	8.3	-0.9
Total Employment	440,038	426,238	442,400	3.2	-0.3
Unemployment Rate (%)	4.8	3.2	4.5	—	—
Mortgage Loans Made ($000)[a]	94,800	145,400	14,500	-34.8	46.5
Bank Deposits ($000,000)[b]					
Demand Deposits	1,081	990	1,030	9.2	-11.3
Time and Savings Deposits	2,832	2,005	3,002	41.2	0.5
PERMIT-AUTHORIZED CONSTRUCTION[c]					
Residential—Single Family					
Dollar Value ($000)	265,067	219,563	34,956	20.7	0.6
Number of Units	4,421	3,294	634	34.2	5.1
Residential—Multi Family					
Dollar Value ($000)	144,118	28,332	94,966	408.7	E
Number of Units	2,257	966	594	133.6	275.9
Nonresidential					
Commercial ($000)	141,583	176,417	14,583	-19.8	-8.8
Industrial ($000)	27,311	11,068	4,370	146.8	58.7
Institutional ($000)	34,006	17,917	2,549	89.8	-77.7
Nonbuilding					
Streets and Highways ($000)	37,473	8,707	1,918	330.4	3.4
All Other Nonbuilding ($000)	5,261	6,466	776	18.6	28.4
Total Construction ($000)	654,819	468,504	154,118	39.8	110.4
Retail Trade ($000)					
Food	1,126,090	997,659	162,141	12.9	14.6
Apparel	248,543	223,117	29,487	11.4	-3.3
General Merchandise	568,814	546,019	70,753	4.2	-4.4
Furniture	197,926	179,912	24,087	10.0	-3.3
Lumber	171,265	165,070	21,808	3.8	3.2
Auto Dealers	999,241	830,396	115,180	20.3	0.1
Service Stations	169,892	171,353	22,437	-0.9	1.6
All Other	373,377	357,701	44,836	4.4	-3.6
Total	3,855,148	3,471,287	490,729	11.0	3.2
TULSA SMSA					
Employment (Number)					
Labor Force	366,288	352,862	366,000	3.8	-1.0
Total Employment	345,900	340,862	342,700	1.5	-0.5
Unemployment Rate (%)	5.5	3.4	6.4	—	—
Mortgage Loans Made ($000)[a]	110,600	150,700	18,400	-26.6	42.6
Bank Deposits ($000,000)[b]					
Demand Deposits	857	847	764	1.2	-6.0
Time and Savings Deposits	1,691	1,470	1,637	15.0	-5.5
PERMIT-AUTHORIZED CONSTRUCTION[c]					
Residential—Single Family					
Dollar Value ($000)	115,528	106,334	15,999	8.6	-5.8
Number of Units	2,153	1,682	325	28.0	2.2
Residential—Multi Family					
Dollar Value ($000)	56,520	26,312	4,467	114.8	-73.2
Number of Units	2,069	668	161	209.7	-75.8
Nonresidential					
Commercial ($000)	177,040	226,339	33,951	-21.8	242.0
Industrial ($000)	13,602	23,369	1,324	-41.8	22.7
Institutional ($000)	23,835	10,577	939	125.3	75.7
Nonbuilding					
Streets and Highways ($000)	37,359	18,037	8,166	107.1	180.4
All Other Nonbuilding ($000)	4,424	4,578	396	-3.4	-44.7
Total Construction ($000)	428,307	415,475	65,242	3.1	25.1
Retail Trade ($000)					
Food	774,188	710,584	93,828	9.0	-4.6
Apparel	164,123	151,907	19,422	8.0	-2.2
General Merchandise	249,262	274,162	31,587	-9.1	0.3
Furniture	142,540	137,027	16,508	4.0	2.2
Lumber	109,573	109,349	14,127	0.2	-2.4
Auto Dealers	735,801	611,461	84,800	20.4	0.1
Service Stations	139,270	140,471	18,392	-0.9	1.6
All Other	287,738	269,536	37,168	6.8	-3.0
Total	2,602,495	2,404,497	315,832	8.2	-1.8

E = Exceeds 600 percent.
Note: All retail trade data are seasonally adjusted.
[a]By savings and loan associations.
[b]Total deposits of the Tenth District Federal Reserve Member Banks; Savings include NOW Accounts.
[c]Includes revisions in some previous months.

4/7/83 4830-1A

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ISSN 0030-1671

December 1982 VOL. 50, ISSUE 12

BUSINESS HIGHLIGHTS

by
*Neil J. Dikeman, Jr.**

Despite recent set backs in the oil industry and its repercussions on other sectors of Oklahoma's economy, Oklahoma's overall business conditions remain surprisingly viable. This is not to infer that the total effects of the national recession have been felt, but that, as in the past, the impact of the national slump has been dampened some what thus far. Undoubtedly, Oklahoma's economy will suffer some further damage during the remainder of the year due to conditions nationally; however, if inflationary tendencies remain under control, as they have throughout the year, and interest rates at least remain relatively stable at current levels, some evidence of a return to pre 1982 conditions should become apparent by the end of the first quarter of 1983.

A look at Oklahoma's economic situation at the end of the first three quarters of 1982 reveals that personal income received in the state—before adjustment for inflation—exceeded year ago totals for the same period by 9.7 percent and was 0.9 percent above last year after removal of the effects of price increases.

Throughout the year, the increases in personal income, particularly those of the first four months, have tended to be reflected in retail sales. At the end of the third quarter, sales at the retail level were 10.4 percent ahead of the same period in 1981 despite recent monthly declines of some magnitude—for example September sales were 28.3 percent below the August total and further monthly decreases are expected for October and November. These latter decreases, however, are not expected to offset the excellent sales records set earlier in the year. Current indicators suggest that December sales will total approximately $1.0 billion after seasonal adjustment which will represent a decrease of approximately 20 percent from the total for December 1981.

Thus far this year, bank deposits have continued to set new records and as a result, total deposits in Federal Reserve Member banks for the first three quarters are 21.6 percent ahead of those during the same period last year. The major force behind this increase has been the sharp rise in savings balances which are nearly 30 percent more than at this time in 1981 while demand deposits are up by only 3 percent.

The construction industry continues to remain well above last year's level despite a 23 percent drop-off in September. All types of construction activity, with the exception of commercial building and other non-building activity, have exhibited significant gains over the low levels of 1981 with multi-family residential building leading the way. Permits for a total of 7,300 apartment units have been issued during the first nine months of the year which is 134.3 percent more than were issued during the same period last year. At the same time, the number of single family dwelling units authorized by building permits has risen nearly 24 percent which suggests that residential building activity is beginning to recover from the sluggishness it exhibited throughout 1981. Further evidence that residential building may be recovering is the fact that new mortgage loans made by savings and loan associations rose by 52.3 percent in September which was the second successive monthly increase in this economic indicator. Recent reductions in interest rates may trigger further increases in mortgage loans thereby providing increased impetus to residential construction.

There is even some optimistic news concerning the oil and gas industry. The active rotary rig count in Oklahoma has increased during each of the past three weeks which may be a sign that drilling activity has bottomed out and that this segment of the energy sector has at least reached stability or that future growth is in the offing. Also of note is the fact that, despite recent monthly decreases, crude oil production during the first three quarters in Oklahoma remains more than 4 percent higher than for the same period last year. Traditionally, production of this commodity has tended to rise during the last quarter of the year in response to the rising demand for heating oils during the winter season. This being the case, it is reasonable to assume that, given present price levels and a demonstrated ability to increase production when needed, the production of crude oil in Oklahoma by year's end will exceed year ago totals by at least 4 percent.

Employment declined again in September for the third successive month as did the labor force. As a result, the average monthly unemployment rate for the year to date rose to 5.4 percent which is well above the 3.7 percent recorded for the same period last year but significantly less than the better than 10 percent rate which prevailed nationwide. Two major industrial sectors contributed to the September drop—manufacturing and contract construction. The decline in manufacturing employment was accompanied by a decrease of 2.5 percent in the average number of hours worked each week by manufacturing workers and one of 0.8 percent in industrial power usage. For the year to date, manufacturing employment lagged behind the 1981 level by 6.5 percent and should continue to do so for the remainder of the year at least. Only a strong upsurge in consumer buying can effectively reverse this situation and the outlook for meaningful increases in consumer purchases is between four and six months away.

Neil J. Dikeman, Jr. is Associate Director for the Center for Economic and Management Research.

SUMMARY OF INDICATORS

Category	9 Mos. '82	9 Mos. '81	Sept. '82	Percentage Change 9 Mos. '82/'81	Percentage Change Sept./Aug. '82
Personal Income (Monthly Average)					
Unadjusted ($000,000)	2,863	2,609	2,954	9.7	0.2
Adjusted for CPI ($000,000)	976.1	967.7	1004.4	0.9	-0.1
Crude Oil Production (000 bbl)	119,379	114,475	13,692	4.3	-0.9
Industrial Power Sales (000,000 Kwh)[a]	5,672	5,720	665	-0.8	-0.3
Total Bank Deposits ($000,000)[b]					
Demand	4,130	4,011	3,946	3.0	2.1
Savings[c]	11,907	9,176	12,219	29.8	0.7
Savings and Loan Associations ($000,000)					
Assets	6,789	6,335	6,472	7.2	-7.8
New Mortgage Loans Made	543	648	99	-16.2	52.3

[a]Sales of larger privately owned utility companies.
[b]Total deposits of the Federal Reserve Member Banks.
[c]Includes NOW Accounts.

RETAIL TRADE IN SELECTED CITIES ($000)

Cities	9 Mos. '82	9 Mos. '81	Sept. '82	Percentage Change 9 Mos. '82/'81	Percentage Change Sept./Aug. '82
Ada	125,451	115,528	12,606	8.6	-5.3
Altus	108,921	95,525	11,222	14.0	-0.5
Alva	38,954	35,332	4,208	10.3	-1.6
Anadarko	44,944	39,615	4,531	13.5	-5.6
Ardmore	170,507	151,926	18,468	12.2	0.5
Bartlesville	263,343	242,966	28,777	8.4	-1.9
Blackwell	31,644	32,434	3,261	-2.4	-2.0
Broken Arrow	144,086	124,552	16,146	15.7	0.8
Chickasha	122,859	107,805	12,415	14.0	-2.0
Clinton	86,109	71,681	7,930	20.1	-7.3
Cushing	45,121	44,454	4,702	1.5	-3.4
Del City	93,129	88,836	9,711	4.8	-0.1
Duncan	165,432	149,660	16,869	10.5	-4.6
Durant	63,117	62,336	6,577	1.3	-1.5
Edmond	201,633	190,022	22,775	6.1	2.8
Elk City	91,943	72,984	7,273	26.0	-20.6
El Reno	79,314	72,306	7,756	9.2	-8.4
Guthrie	39,824	38,814	4,211	2.6	-0.5
Guymon	42,373	39,576	4,303	7.1	0.4
Henryetta	40,658	38,178	4,168	6.5	-3.9
Hobart	26,421	23,366	2,716	13.1	-5.2
Holdenville	22,371	22,702	2,280	-1.4	-5.0
Hugo	32,585	32,228	3,161	1.1	-4.2
Idabel	43,037	42,860	4,237	0.4	-0.7
Lawton	332,181	292,742	34,681	13.5	-1.9
McAlester	122,331	111,996	12,880	9.2	-1.9
Miami	81,621	79,496	8,313	2.7	-5.1
Midwest City	296,552	261,496	30,257	13.4	-4.6
Norman	335,228	294,619	37,605	13.8	1.8
Oklahoma City	2,590,551	2,358,757	278,091	9.8	-5.3
Okmulgee	61,959	60,833	6,245	1.9	-6.1
Pauls Valley	39,215	32,518	4,184	20.6	-4.2
Pawhuska	22,876	23,602	2,224	-3.1	-7.6
Ponca City	146,814	135,197	15,633	8.6	-2.6
Poteau	42,704	39,612	4,268	7.8	-7.6
Sand Springs	85,774	81,050	9,131	5.8	-3.4
Sapulpa	74,684	76,533	7,881	-2.4	-2.6
Seminole	48,288	46,869	5,271	3.0	4.9
Shawnee	150,222	145,209	16,217	3.5	2.4
Stillwater	139,057	128,524	14,030	8.2	-9.8
Tahlequah	58,851	57,780	6,496	1.9	-1.6
Tulsa	2,170,074	2,007,103	236,912	8.1	2.2
Watonga	23,176	21,978	2,278	5.4	-3.0
Wewoka	18,679	17,081	1,950	9.4	-1.0
Woodward	130,232	116,152	12,426	12.1	-3.4
Total Selected Cities	9,094,845	8,325,133	967,276	9.3	-2.2

Note: All retail trade data are seasonally adjusted.

BEST AVAILABLE COPY

SELECTED ECONOMIC INDICATORS

Category	9 Mos. '82	9 Mos. '81	Sept. '82	Percentage Change 9 Mos. '82/'81	Percentage Change Sept./Aug. '82
RETAIL TRADE ($000)					
Durable Goods[a]	4,857,595	4,397,899	483,406	10.5	-5.4
Auto Dealers	3,175,707	2,754,305	317,112	15.3	-3.1
Accessory Dealers	385,718	372,814	39,814	3.5	-7.8
Total Automotive	3,561,425	3,127,119	356,926	13.9	-3.7
Furniture	336,931	330,815	34,849	1.8	-2.8
Household Appliances	205,365	184,734	21,449	11.2	-6.6
Total Furniture and Appliances	542,296	515,549	56,298	5.2	-4.3
Lumber and Building Materials	529,945	560,919	59,796	-5.5	-1.4
Hardware Stores	57,498	55,037	5,704	4.5	-3.3
Total Lumber, Building Materials & Hardware	587,443	615,956	65,500	-4.6	-1.5
Nondurable Goods[a]	4,857,595	4,397,899	483,406	10.5	-5.4
Apparel	756,617	707,188	78,373	7.0	-2.0
Drug Stores	120,138	184,000	12,132	-34.7	-5.9
Eating and Drinking Places	1,064,035	950,508	118,365	12.0	1.3
Food Group	2,807,348	2,551,602	328,252	10.0	1.7
Service Stations	672,093	680,312	71,769	-1.2	-8.9
Department Stores, Mail Order Houses and Variety Stores	1,460,589	1,327,523	163,258	10.0	1.8
Total Retail Trade	9,715,190	8,795,798	966,812	10.4	-28.3
PERMIT-AUTHORIZED CONSTRUCTION[b]					
Residential—Single Family					
Dollar Value ($000)	562,840	504,501	71,211	11.6	9.1
Number of Units	9,983	8,060	1,344	23.8	11.0
Residential—Multi Family					
Dollar Value ($000)	272,391	99,062	29,574	175.0	-71.3
Number of Units	7,300	3,115	1,212	134.3	29.0
Nonresidential					
Commercial ($000)	444,394	501,722	58,891	-11.4	4.0
Industrial ($000)	73,148	57,744	11,027	26.7	67.0
Institutional ($000)	75,030	42,358	9,174	77.1	81.9
Nonbuilding					
Streets and Highways ($000)	133,810	101,332	17,040	32.0	-22.1
All Other Nonbuilding ($000)	12,584	15,549	1,609	-19.1	12.1
Total Construction ($000)[b]	1,573,497	1,322,267	198,528	19.0	-23.3
EMPLOYMENT TRENDS					
Total Labor Force (000)[c]	1,480	1,429	1,475	3.6	-0.2
Total Employment (000)	1,400	1,376	1,389	1.7	-0.4
Agriculture (000)	52.6	53.1	55.6	-1.0	13.0
Nonagriculture (000)	1,348	1,501	1,333	-10.2	-0.9
Unemployment Rate (%)	5.4	3.7	5.8	—	—
Manufacturing (000)	186	199	173	-6.5	-2.8
Government (000)	241	235	245	2.6	6.1
Contract Construction (000)	55.0	53.9	57.5	2.0	-2.9
Services (000)	212	202	218	5.0	0.0
Retail Trade (000)	208	201	213	3.5	0.9
Average Weekly Hours					
Manufacturing (Per Worker)	39	40	39	-2.5	0.0
Average Weekly Earnings					
Manufacturing ($ Per Worker)	341	327	344	4.3	0.3
Contract Construction ($ Per Worker)	423	392	446	7.9	-1.3
Retail Trade ($ Per Worker)	212	199	216	6.5	-0.9

Note: All retail trade data are seasonally adjusted. 1982 drug store sales do not include sales of prescription drugs.

[a] Totals include data for categories not shown in the table.

[b] Includes revisions in some previous months.

[c] Civilian Labor Force.

OKLAHOMA CITY SMSA

Category	9 Mos. '82	9 Mos. '81	Sept. '82	Percentage Change 9 Mos. '82/'81	Percentage Change Sept./Aug. '82
Employment (Number)					
Labor Force	462,144	400,622	465,700	15.4	0.3
Total Employment	440,400	427,756	442,500	3.0	-0.2
Agriculture	4,856	4,911	5,200	-1.1	13.0
Nonagriculture	435,544	422,844	437,300	3.0	-0.3
Manufacturing	52,578	56,311	51,000	-6.6	-2.1
Government	91,039	89,644	94,600	1.6	4.9
Wholesale and Retail Trade	108,367	103,178	112,600	5.0	1.9
Unemployment Rate (%)	4.8	3.2	5.0	—	—
Average Weekly Earnings					
Manufacturing ($ Per Worker)	351.9	340.8	350.5	3.2	-0.5
Industrial Power Sales (000 Kwh)	813,471	856,183	98,459	-5.0	-2.0
Mortgage Loans Made ($000)[a]	138,400	154,400	43,600	-10.4	200.7
Bank Deposits ($000,000)[b]					
Demand Deposits	1,076	1,004	1,041	7.2	1.1
Time and Savings Deposits	2,841	2,326	2,911	22.1	-3.0
Air Transportation					
Passengers Enplaning (Number)	1,269,504	822,777	98,889	54.3	-13.6
Passengers Deplaning (Number)	956,220	823,453	97,759	16.1	-17.6
Freight Enplaned (Tons)	3,322	6,020	313	-44.8	-17.8
Freight Deplaned (Tons)	5,861	6,241	742	-6.1	-13.2
PERMIT-AUTHORIZED CONSTRUCTION[c]					
Residential—Single Family					
Dollar Value ($000)	311,108	239,627	39,287	29.8	12.4
Number of Units	5,211	3,648	725	42.8	14.4
Residential—Multi Family					
Dollar Value ($000)	151,213	30,244	10,711	400.0	-88.7
Number of Units	2,747	1,014	554	170.9	-6.7
Nonresidential					
Commercial ($000)	145,675	187,233	11,169	-22.2	-23.4
Industrial ($000)	30,449	12,061	2,232	152.4	48.9
Institutional ($000)	39,805	20,983	5,738	89.7	125.1
Nonbuilding					
Streets and Highways ($000)	43,444	12,248	5,971	254.7	211.3
All Other Nonbuilding ($000)	5,555	7,019	618	-20.9	-20.4
Total Construction ($000)[c]	727,249	509,416	75,727	42.8	-50.9
Retail Trade ($000)					
Food	1,267,580	1,130,473	141,414	12.1	-14.3
Apparel	277,855	252,097	29,496	10.2	0.3
General Merchandise	635,698	616,387	68,006	3.1	-3.2
Furniture	220,949	203,936	23,321	8.4	-2.7
Lumber	192,915	185,870	21,651	3.8	-0.8
Auto Dealers	1,108,318	961,249	110,671	15.3	-3.1
Service Stations	189,687	192,541	20,254	1.5	-9.1
All Other	418,564	404,614	50,318	3.4	30.1
Total	4,311,566	3,947,167	465,131	9.2	-4.2

NOTE: All retail trade data are seasonally adjusted.

[a] By savings and loan associations.

[b] Total deposits of the Tenth District Federal Reserve Member Banks; Savings include NOW Accounts.

[c] Includes revisions in some previous months.

TULSA SMSA

Category	9 Mos. '82	9 Mos. '81	Sept. '82	Percentage Change 9 Mos. '82/'81	Percentage Change Sept./Aug. '82
Employment (Number)					
Labor Force	365,889	354,011	361,600	3.4	-1.5
Total Employment	345,078	341,978	337,700	0.9	-1.7
Agriculture	4,078	4,111	4,100	-0.8	-2.4
Nonagriculture	346,744	337,867	333,600	2.6	-1.7
Manufacturing	64,867	67,289	59,800	-3.6	-2.0
Government	35,433	34,857	35,300	1.6	1.7
Wholesale and Retail Trade	74,467	72,444	75,000	2.8	0.1
Unemployment Rate (%)	5.6	3.4	6.6	—	—
Average Weekly Earnings					
Manufacturing ($ Per Worker)	370	349	384	6.0	2.9
Industrial Power Sales (000 Kwh)	1,326,363	1,389,133	156,065	-4.5	8.5
Mortgage Loans Made ($000)[a]	127,600	169,200	17,000	-24.6	-7.6
Bank Deposits ($000,000)[b]					
Demand Deposits	853	850	819	0.4	7.2
Time and Savings Deposits	1,691	1,483	1,693	14.0	3.4
Air Transportation					
Passengers Enplaning (Number)	964,432	829,879	96,452	16.2	-16.5
Passengers Deplaning (Number)	974,588	832,247	95,468	17.1	-19.7
Freight (Tons)	7,444	5,004	781	48.8	9.5
Water Transportation					
Tulsa Port of Catoosa					
Tons In	321,738	281,597	32,944	14.2	-18.9
Tons Out	1,047,045	1,097,822	38,178	-4.6	-28.0
PERMIT-AUTHORIZED CONSTRUCTION[c]					
Residential—Single Family					
Dollar Value ($000)	132,718	115,934	17,057	14.5	6.6
Number of Units	2,566	1,859	328	38.0	0.9
Residential—Multi Family					
Dollar Value ($000)	72,469	43,892	15,583	65.1	248.9
Number of Units	2,594	1,118	513	132.0	218.6
Nonresidential					
Commercial ($000)	216,629	255,739	38,938	-15.3	14.7
Industrial ($000)	20,296	24,840	6,811	-19.3	514.4
Institutional ($000)	24,019	10,577	178	127.1	-81.0
Nonbuilding					
Streets and Highways ($000)	38,323	18,175	964	110.9	-88.2
All Other Nonbuilding ($000)	5,400	5,051	850	6.9	114.6
Total Construction[c]	509,854	474,208	80,382	7.5	23.2
Retail Trade ($000)					
Food	895,848	795,713	111,059	12.6	15.2
Apparel	179,905	171,482	16,342	4.9	-15.3
General Merchandise	277,185	307,735	28,148	-9.9	-10.4
Furniture	157,699	154,832	15,475	1.9	-6.0
Lumber	122,606	122,088	13,322	0.4	-5.3
Auto Dealers	816,103	707,794	81,479	15.3	-3.2
Service Stations	155,495	157,837	16,600	-1.5	-9.1
All Other	324,171	309,426	44,005	4.8	21.8
Total	2,929,012	2,726,907	326,430	7.4	3.3

Note: All retail trade data are seasonally adjusted.

[a] By savings and loan associations.

[b] Total deposits of the Tenth District Federal Reserve Member Banks; Savings include NOW Accounts.

[c] Includes revisions in some previous months.

ENID AND LAWTON SMSA

Category	9 Mos. '82	9 Mos. '81	Sept. '82	Percentage Change 9 Mos. '82/'81	Percentage Change Sept./Aug. '82
ENID SMSA					
Employment (Number)					
Labor Force	29,747	29,844	29,125	-0.3	-0.8
Total Employment	28,328	28,961	27,325	-2.2	-1.7
Agriculture	1,164	1,169	1,225	-0.4	11.4
Nonagriculture	27,164	27,792	26,100	-2.3	-2.2
Manufacturing	2,592	3,094	2,200	-16.2	-7.4
Wholesale and Retail Trade	7,192	7,083	7,075	1.5	-2.1
Unemployment Rate (%)	4.8	3.0	6.2	—	—
Industrial Power Sales (000 Kwh)	365,144	341,931	44,883	6.8	3.2
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	18,637	19,188	2,971	-2.9	82.6
Number of Units	231	278	50	-16.9	163.2
Residential—Multi Family					
Dollar Value ($000)	5,713	3,113	200	83.5	-14.9
Number of Units	171	94	5	81.9	-50
Nonresidential					
Commercial ($000)	9,443	2,925	1,266	222.8	-59.7
Industrial ($000)	1,500	2,511	0	-40.3	0
Institutional ($000)	1,200	130	0	E	—
Nonbuilding					
Streets and Highways ($000)	690	4,048	0	-83.0	—
All Other Nonbuilding ($000)	332	815	34	-59.3	—
Total Construction ($000)[a]	37,516	32,730	4,470	14.6	-29.4
Retail Trade ($000)					
Food	62,862	62,401	6,771	0.7	-1.8
Apparel	23,044	22,977	2,283	0.3	-3.8
General Merchandise	40,274	40,569	4,081	-0.7	-5.4
Furniture	16,285	17,148	1,578	-5.0	-9.3
Lumber	20,630	26,064	1,889	-20.8	-11.2
Auto Dealers	85,782	74,411	8,575	15.3	-3.1
Service Stations	13,402	13,605	1,429	-1.5	-9.2
All Other	58,627	59,375	2,086	-1.3	-6.5
Total	320,906	316,550	39,318	1.4	-0.7
LAWTON SMSA					
Employment (Number)					
Labor Force	34,630	34,128	33,800	1.5	0.8
Total Employment	32,964	32,589	32,100	1.2	-0.8
Agriculture	842	844	900	-0.2	16.1
Nonagriculture	32,122	31,744	31,200	1.2	0.4
Manufacturing	3,025	3,111	3,075	-2.8	0.0
Government	10,744	10,344	10,275	3.9	42.2
Wholesale and Retail Trade	7,336	7,319	7,225	0.2	0.0
Unemployment Rate (%)	4.2	4.1	5.0	—	—
Industrial Power Sales (000 Kwh)	117,140	118,279	14,912	-1.0	8.2
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	5,917	4,540	1,493	30.3	61.0
Number of Units	142	91	40	56.0	122.2
Residential—Multi Family					
Dollar Value ($000)	6,544	2,075	650	215.4	4.7
Number of Units	348	93	29	274.2	-19.4
Nonresidential					
Commercial ($000)	4,444	2,489	0	78.5	—
Industrial ($000)	1,919	1,327	569	44.6	E
Institutional ($000)	225	1,372	0	-83.6	0.0
Nonbuilding					
Streets and Highways ($000)	1,250	1,063	0	-82.4	0.0
All Other Nonbuilding ($000)	2	811	0	-99.8	0.0
Total Construction ($000)[a]	20,301	15,636	2,712	29.8	64.7
Retail Trade ($000)					
Food	111,241	98,754	12,475	12.6	2.5
Apparel	13,995	11,703	1,526	19.6	7.6
General Merchandise	56,976	57,606	6,187	-0.1	1.3
Furniture	19,235	17,902	1,983	7.4	-4.1
Lumber	13,089	11,784	1,449	11.1	-1.3
Auto Dealers	117,553	101,971	11,752	15.3	-3.1
Service Stations	17,424	17,685	1,860	-1.5	-9.2
All Other	18,851	9,390	2,086	100.8	-6.5
Total	368,364	326,795	39,318	12.7	-0.9

Note: All retail trade data are seasonally adjusted.

E = exceeds 600 percent.

[a]Includes revisions in some previous months.

MUSKOGEE MA

Category	9 Mos. '82	9 Mos. '81	Sept. '82	Percentage Change 9 Mos. '82/'81	Percentage Change Sept./Aug. '82
Employment (Number)					
Labor Force	27,192	27,847	26,475	-2.4	-1.5
Total Employment	25,003	26,069	24,400	-4.1	-1.3
Agriculture	792	806	800	-1.7	0.0
Nonagriculture	24,215	25,264	23,600	-4.2	-1.4
Manufacturing	4,806	4,983	4,600	-3.6	-3.2
Government	5,936	6,214	6,000	-4.5	4.3
Wholesale and Retail Trade	4,975	5,119	4,900	-2.8	-1.0
Unemployment Rate (%)	8.0	6.7	7.8	—	—
Industrial Power Sales (000 Kwh)	159,367	160,119	17,703	-0.5	-7.6
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	2,202	3,623	217	-39.2	-1.4
Number of Units	34	71	4	-52.1	33.3
Residential—Multi Family					
Dollar Value ($000)	100	96	0	4.2	0.0
Number of Units	6	4	0	50.0	0.0
Nonresidential					
Commercial ($000)	1,593	2,380	426	-33.1	215.6
Industrial ($000)	2,511	6,300	0	-60.1	0.0
Institutional ($000)	124	680	0	-81.8	0.0
Nonbuilding					
Streets and Highways ($000)	3,824	1,419	0	169.5	0.0
All Other Nonbuilding ($000)	61	82	20	-24.6	185.7
Total Construction ($000)[a]	10,414	14,580	663	-28.6	176.2
Retail Trade ($000)					
Food	76,786	63,639	8,998	20.7	1.3
Apparel	14,721	14,151	1,357	4.0	-18.9
General Merchandise	27,324	27,856	3,068	-1.9	2.9
Furniture	7,691	8,875	940	-13.3	11.3
Lumber	8,160	8,271	947	-1.4	4.0
Auto Dealers	69,229	60,042	6,913	15.3	-3.1
Service Stations	14,760	14,963	1,575	-1.4	-9.1
All Other	25,148	24,661	3,325	2.0	2.2
Total	243,819	222,463	27,123	9.6	-1.1

Note: All retail trade data are seasonally adjusted.

[a]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; United States Department of Commerce, Construction Statistics Division; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director;* Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Gretchen Lee, Research Assistant.

Printed by University Printing Services, Seven hundred copies were prepared and distributed at a total of $500.00. Cost to the taxpayers of the State of Oklahoma: $312.00. December 1982.

The *Oklahoma Business Bulletin* is published each month by the Center for Economic and Management Research, 307 West Brooks, Room 4, Norman, Oklahoma 73019. December 1982, volume 50, number 12. Second class postage paid at Norman, Oklahoma 73070. Postmaster: Send address changes to the *Oklahoma Business Bulletin*, 307 W. Brooks, Room 4, Norman, Oklahoma 73019.

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OKLAHOMA BUSINESS BULLETIN

CENTER FOR ECONOMIC AND MANAGEMENT RESEARCH
COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

ISSN 0030-1671

January 1983 VOL. 51, ISSUE 1

SUMMARY OF INDICATORS

Category	10 Mos. '82	10 Mos. '81	Oct. '82	Percentage Change 10 Mos. '82/'81	Percentage Change Oct./Sept. '82
Personal Income (Monthly Average)					
Unadjusted ($000,000)	2,872	2,617	2,961	9.7	0.2
Adjusted for CPI ($000,000)	996.2	967.1	1006.8	3.0	-0.1
Crude Oil Production (000 bbl)	132,912	127,640	13,533	4.1	-1.2
Industrial Power Sales (000,000 Kwh)[a]	6,332	6,360	660	-0.4	-0.8
Total Bank Deposits ($000,000)[b]					
Demand	4,103	3,998	3,856	2.6	-2.3
Savings	11,956	9,295	12,398	28.6	1.5
Savings and Loan Associations ($000,000)					
Assets	6,807	6,352	6,989	7.2	2.7
New Mortgage Loans Made	594	705	51	-15.8	-48.5
Employment					
Total Labor Force (000)[c]	1,478	1,433	1,459	3.1	-1.1
Total Employment (000)	1,397	1,381	1,367	1.2	-1.5
Unemployment Rate (%)	5.5	3.7	6.3	—	—

[a]Sales of larger privately owned utility companies.
[b]Total deposits of the Federal Reserve Member Banks; Savings include NOW Accounts.
[c]Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES ($000)

City	Oct. '82	Percentage Change 10 Mos. '82/'81	Percentage Change Oct./Sept. '82	City	Oct. '82	Percentage Change 10 Mos. '82/'81	Percentage Change Oct./Sept. '82
Ada	13,571	5.8	6.0	Idabel	4,252	-2.5	-1.2
Altus	13,064	11.8	15.3	Lawton	34,395	11.0	-2.0
Alva	4,030	7.7	-3.8	McAlester	13,549	8.2	4.3
Anadarko	4,742	10.9	4.6	Miami	8,387	0.7	-0.3
Ardmore	18,706	11.4	0.5	Midwest City	33,029	11.4	6.6
Bartlesville	27,003	6.0	-5.4	Norman	37,855	12.3	-0.5
Blackwell	3,268	-3.8	-0.9	Oklahoma City	274,264	7.8	-2.0
Broken Arrow	15,039	13.3	-6.4	Okmulgee	6,678	1.1	6.2
Chickasha	11,792	10.4	-4.8	Pauls Valley	4,169	18.6	0.1
Clinton	7,922	16.1	-0.4	Pawhuska	2,331	-3.8	4.7
Cushing	4,462	-0.6	-4.8	Ponca City	15,112	6.7	-3.2
Del City	9,958	2.9	1.4	Poteau	4,441	5.4	1.5
Duncan	17,187	8.2	0.8	Sand Springs	9,459	4.7	2.1
Durant	6,885	-0.1	3.4	Sapulpa	7,803	-3.6	-1.1
Edmond	22,566	5.9	-1.2	Seminole	5,334	2.8	0.5
Elk City	7,616	20.5	4.7	Shawnee	16,242	2.6	-0.2
El Reno	7,969	6.9	1.8	Stillwater	14,974	6.9	5.8
Guthrie	4,301	1.0	1.2	Tahlequah	6,566	1.6	0.8
Guymon	4,705	5.8	7.4	Tulsa	226,611	5.3	-4.4
Henryetta	4,105	4.2	-1.9	Watonga	2,282	2.5	-0.6
Hobart	2,698	9.9	-0.7	Wewoka	2,011	7.5	2.3
Holdenville	2,221	-3.5	-3.1	Woodward	12,410	8.7	-0.9
Hugo	3,331	-1.1	3.2	**Total Selected Cities**	959,295	7.1	-1.4

Note: All retail trade data are seasonally adjusted.

RETAIL TRADE AND CONSTRUCTION

Category	10 Mos. '82	10 Mos. '81	Oct. '82	Percentage Change 10 Mos. '82/'81	Percentage Change Oct./Sept. '82
RETAIL TRADE ($000)					
Durable Goods[a]	5,411,432	5,015,867	527,977	7.9	5.2
Auto Dealers	3,583,405	3,219,861	357,011	11.3	9.3
Accessory Dealers	425,053	414,640	40,118	2.5	0.9
Total Automotive	4,008,458	3,634,501	397,129	10.3	8.4
Furniture	371,611	367,247	35,147	1.2	0.8
Household Appliances	225,920	207,408	20,920	8.9	-2.2
Total Furniture and Appliances	597,531	574,655	56,067	4.0	-0.4
Lumber and Building Materials	587,913	611,916	59,550	-3.9	-0.2
Hardware Stores	63,122	61,253	5,681	3.1	-0.6
Total Lumber, Building Materials and Hardware	651,035	673,169	65,231	-3.3	-0.2
Nondurable Goods[a]	8,190,813	7,732,553	781,085	5.9	-5.5
Apparel	831,366	789,679	75,636	5.3	-3.1
Drug Stores	132,026	203,832	11,859	-35.2	-1.8
Eating and Drinking Places	1,184,218	1,060,789	120,166	11.6	1.4
Food Group	3,108,283	2,891,882	303,722	7.5	-6.9
Service Stations	737,842	756,535	67,604	-2.5	-4.7
Department Stores, Mail Order Houses and Variety Stores	1,608,229	1,481,231	150,006	8.6	-7.6
Total Retail Trade	13,602,245	12,748,420	1,309,062	6.7	-1.4
PERMIT-AUTHORIZED CONSTRUCTION[b]					
Residential—Single Family					
Dollar Value ($000)	641,685	544,556	78,845	17.8	10.7
Number of Units	11,440	8,744	1,457	30.8	8.4
Residential—Multi Family					
Dollar Value ($000)	332,839	109,724	60,448	203.3	104.4
Number of Units	10,430	3,485	3,130	199.3	158.2
Nonresidential					
Commercial ($000)	470,731	533,400	26,337	-11.8	-55.3
Industrial ($000)	75,452	62,638	2,303	20.4	-79.1
Institutional ($000)	64,937	53,559	4,164	21.2	-54.6
Nonbuilding					
Streets and Highways ($000)	147,937	109,125	14,127	35.6	-17.1
All Other Nonbuilding ($000)	14,378	17,112	1,794	-16.0	11.5
Total Construction ($000)[b]	1,761,516	1,430,113	188,019	23.2	-5.2

Note: All retail trade data are seasonally adjusted.
[a]Totals include data for categories not shown in the table.
[b]Includes revisions in some previous months.

MUSKOGEE AREA

Category	10 Mos. '82	10 Mos. '81	Oct. '82	Percentage Change 10 Mos. '82/'81	Percentage Change Oct./Sept. '82
Employment (Number)					
Labor Force	27,092	27,850	26,250	-2.7	-0.7
Total Employment	24,900	26,062	24,100	-4.5	-0.7
Unemployment Rate (%)	8.1	6.7	8.2	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	2,351	3,912	149	-39.9	-31.3
Number of Units	37	76	3	-51.3	-25.0
Residential—Multi Family					
Dollar Value ($000)	179	96	79	86.4	—
Number of Units	8	4	2	100.0	—
Nonresidential					
Commercial ($000)	1,618	2,513	25	-35.6	-94.1
Industrial ($000)	2,511	6,550	0	-61.7	0.0
Institutional ($000)	124	750	0	-83.5	0.0
Nonbuilding					
Streets and Highways ($000)	3,824	1,419	0	169.5	0.0
All Other Nonbuilding ($000)	61	82	0	-25.6	—
Total Construction ($000)	9,667	15,322	253	-36.9	-61.8
Retail Trade ($000)					
Food	84,319	71,094	7,581	18.6	-15.5
Apparel	16,273	15,695	1,574	3.7	17.6
General Merchandise	29,892	31,297	2,617	-4.5	-13.2
Furniture	8,560	9,536	869	-10.2	-7.3
Lumber	8,985	8,940	851	0.5	-10.0
Auto Dealers	77,283	70,222	7,115	10.1	-10.0
Service Stations	16,208	16,646	1,487	-2.6	0.9
All Other	27,701	25,706	3,159	7.8	-2.3
Total	269,221	249,136	25,253	8.1	-6.7

Note: All retail trade data are seasonally adjusted.
[a]Includes revisions in some previous months.

ENID AND LAWTON SMSAs

Category	10 Mos. '82	10 Mos. '81	Oct. '82	Percentage Change 10 Mos. '82/'81	Percentage Change Oct./Sept. '82
ENID SMSA					
Employment (Number)					
Labor Force	29,645	29,908	28,675	-0.9	-1.7
Total Employment	28,178	29,020	26,850	-2.9	-1.6
Unemployment Rate (%)	5.0	3.0	6.4	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	20,227	20,471	1,620	-1.2	-45.5
Number of Units	254	300	23	-15.3	54.0
Residential—Multi Family					
Dollar Value ($000)	9,501	3,343	0	184.2	—
Number of Units	171	102	0	67.6	—
Nonresidential					
Commercial ($000)	9,501	4,945	581	92.1	-54.0
Industrial ($000)	1,500	2,511	0	-40.2	0.0
Institutional ($000)	1,951	130	751	E	—
Nonbuilding					
Streets and Highways ($000)	690	4,048	0	-83.0	0.0
All Other Nonbuilding ($000)	747	830	414	-10.0	E
Total Construction ($000)	40,359	36,279	2,843	11.2	-36.4
Retail Trade ($000)					
Food	69,727	69,247	6,894	0.7	1.6
Apparel	25,047	25,660	2,039	-2.4	-10.1
General Merchandise	44,189	45,408	3,974	-2.7	-2.1
Furniture	17,769	19,065	1,506	-6.8	-4.1
Lumber	22,779	28,065	2,196	-18.8	14.2
Auto Dealers	95,750	87,010	8,810	10.1	0.7
Service Stations	14,747	15,157	1,355	-2.7	-4.6
All Other	64,116	65,599	5,523	-2.3	0.2
Total	354,124	355,221	32,297	-0.3	0.0
LAWTON SMSA					
Employment (Number)					
Labor Force	34,572	34,225	34,075	1.0	0.9
Total Employment	32,880	32,690	32,200	0.6	0.5
Unemployment Rate (%)	4.4	4.1	5.5	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	7,480	4,846	1,563	54.4	4.7
Number of Units	177	95	35	86.3	-12.5
Residential—Multi Family					
Dollar Value ($000)	6,544	2,075	0	215.4	—
Number of Units	348	93	0	274.2	—
Nonresidential					
Commercial ($000)	7,439	2,939	2,995	153.3	—
Industrial ($000)	2,193	1,327	274	65.2	-51.8
Institutional ($000)	225	1,063	0	-78.8	0.0
Nonbuilding					
Streets and Highways ($000)	1,250	3,331	0	-62.5	0.0
All Other Nonbuilding ($000)	2	839	0	-99.8	0.0
Total Construction ($000)	25,133	16,420	4,832	53.1	78.2
Retail Trade ($000)					
Food	122,934	110,470	11,823	11.3	-4.6
Apparel	15,475	13,260	1,475	16.7	-3.4
General Merchandise	62,875	64,492	5,914	-2.5	-4.0
Furniture	21,230	19,715	2,054	7.7	3.4
Lumber	14,573	12,931	1,490	12.7	2.8
Auto Dealers	131,214	119,235	12,073	10.1	0.7
Service Stations	19,130	19,662	1,752	-2.7	-5.0
All Other	21,131	9,734	2,319	117.1	9.4
Total	408,562	369,499	38,900	10.6	-1.5

Note: All retail trade data are seasonally adjusted. E = exceeds 600 percent. [a]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; United States Department of Commerce, Construction Statistics Division; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director;* Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Gretchen Lee, Research Assistant.

Printed by University Printing Services, Seven hundred copies were prepared and distributed at a total of $500.00. Cost to the taxpayers of the State of Oklahoma: $312.00. January 1983.

The *Oklahoma Business Bulletin* is published each month by the Center for Economic and Management Research, 307 West Brooks, Room 4, Norman, Oklahoma 73019. January 1983, volume 51, number 1. Second class postage paid at Norman, Oklahoma 73070. Postmaster: Send address changes to the *Oklahoma Business Bulletin*, 307 W. Brooks, Room 4, Norman, Oklahoma 73069.

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OKLAHOMA CITY AND TULSA SMSAs

Category	10 Mos. '82	10 Mos. '81	Oct. '82	Percentage Change 10 Mos. '82/'81	Percentage Change Oct./Sept. '82
OKLAHOMA CITY SMSA					
Employment (Number)					
Labor Force	462,100	442,200	459,900	4.5	-1.6
Total Employment	440,230	429,210	437,500	2.6	-1.4
Unemployment Rate (%)	4.8	3.2	4.9	—	—
Mortgage Loans Made ($000)[a]	149,100	161,400	10,700	-7.6	-75.5
Bank Deposits ($000,000)[b]					
Demand Deposits	1,070	1,005	1,018	6.5	-2.2
Time and Savings Deposits	2,857	2,077	2,999	37.6	3.0
PERMIT-AUTHORIZED CONSTRUCTION[c]					
Residential—Single Family					
Dollar Value ($000)	356,626	257,466	45,518	38.5	15.9
Number of Units	6,018	3,946	807	52.5	11.3
Residential—Multi Family					
Dollar Value ($000)	181,491	34,835	30,278	421.0	182.7
Number of Units	4,631	1,171	1,884	295.5	240.1
Nonresidential					
Commercial ($000)	151,216	204,548	5,540	-26.1	-50.4
Industrial ($000)	31,067	14,988	618	107.3	-72.3
Institutional ($000)	40,232	22,688	427	77.3	-92.6
Nonbuilding					
Streets and Highways ($000)	163,158	15,959	2,847	E	-52.3
All Other Nonbuilding ($000)	14,378	7,478	909	92.3	47.1
Total Construction ($000)	813,387	558,413	86,138	45.7	13.7
Retail Trade ($000)					
Food	1,403,434	1,266,530	136,487	10.8	-3.0
Apparel	305,334	281,851	27,906	8.3	-5.1
General Merchandise	702,899	688,483	67,682	2.1	-0.1
Furniture	244,677	228,563	23,808	7.1	2.0
Lumber	214,301	203,381	21,820	5.4	0.9
Auto Dealers	1,237,281	1,124,239	113,920	10.1	0.9
Service Stations	208,304	214,126	19,117	-2.7	-4.8
All Other	457,836	447,784	41,251	2.2	-14.8
Total	4,774,066	4,454,957	451,991	7.2	-2.6
TULSA SMSA					
Employment (Number)					
Labor Force	364,870	355,160	355,300	2.7	-1.9
Total Employment	343,550	342,970	330,400	0.2	-2.0
Unemployment Rate (%)	5.8	3.4	7.0	—	—
Mortgage Loans Made ($000)[a]	146,000	185,800	18,400	-21.4	8.2
Bank Deposits ($000,000)[b]					
Demand Deposits	848	855	809	-0.8	-1.2
Time and Savings Deposits	1,695	1,498	1,730	13.2	2.2
PERMIT-AUTHORIZED CONSTRUCTION[c]					
Residential—Single Family					
Dollar Value ($000)	153,202	125,751	20,483	21.8	20.1
Number of Units	2,976	2,023	410	47.1	25.0
Residential—Multi Family					
Dollar Value ($000)	98,975	44,976	26,506	120.1	70.1
Number of Units	3,704	1,148	1,110	222.6	116.4
Nonresidential					
Commercial ($000)	229,581	262,493	12,951	-12.5	-66.8
Industrial ($000)	20,983	25,700	687	-18.4	-89.9
Institutional ($000)	26,446	19,374	2,427	36.5	E
Nonbuilding					
Streets and Highways ($000)	39,189	18,500	866	111.8	-10.2
All Other Nonbuilding ($000)	5,715	5,412	315	5.6	-62.9
Total Construction ($000)	574,091	502,206	64,236	14.3	-20.1
Retail Trade ($000)					
Food	995,461	913,463	101,569	9.0	-6.6
Apparel	195,693	192,114	16,158	1.9	0.2
General Merchandise	303,380	340,303	26,821	-10.8	-5.1
Furniture	173,289	172,421	15,750	0.5	1.7
Lumber	135,741	133,737	13,510	1.5	1.6
Auto Dealers	911,080	827,832	83,894	10.1	0.9
Service Stations	170,763	175,534	15,676	-2.7	-4.7
All Other	349,233	327,590	27,720	6.6	-31.7
Total	3,234,640	3,082,994	301,098	4.9	-6.5

E = Exceeds 600 percent.
Note: All retail trade data are seasonally adjusted.
[a]By savings and loan associations.
[b]Total deposits of the Tenth District Federal Reserve Member Banks; Savings include NOW Accounts.
[c]Includes revisions in some previous months.